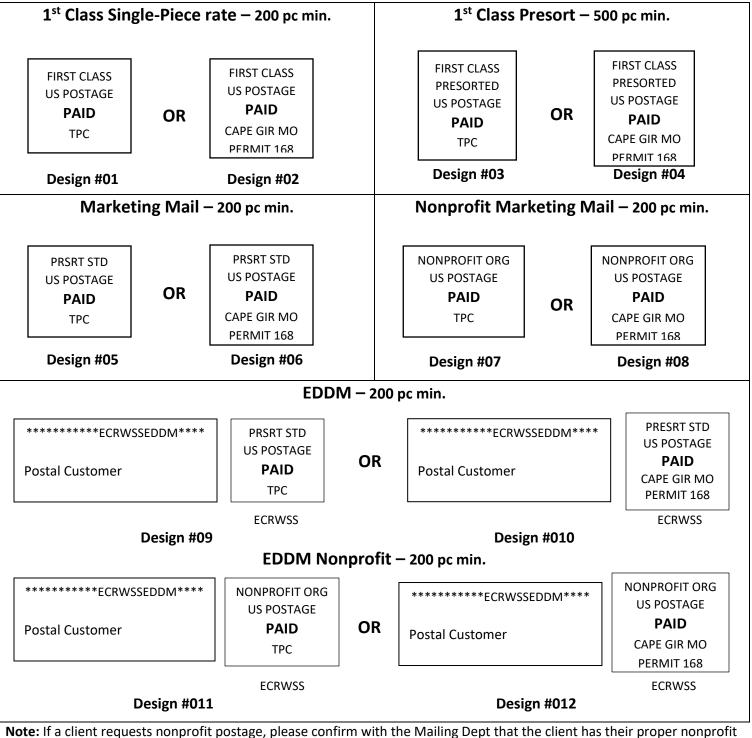# TPC Custom Mail Permits – Company and Standard Indicia *(revised 3-2018)*

- Minimum permit text size – 8 pt. font
- Minimum EDDM size – 2-7/8"w x 5/8"h
- Minimum address block area – 4"w x 2"h
- Permit should be black or similar dark, contrasting color
- Permit placement should be to the upper right of address block but can be in the upper right corner of piece

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1st Class Single-Piece rate – 200 pc min.

FIRST CLASS
US POSTAGE
PAID
TPC

OR

FIRST CLASS
US POSTAGE
PAID
CAPE GIR MO
PERMIT 168

Design #01   **Design #02**

1st Class Presort – 500 pc min.

FIRST CLASS
PRESORTED
US POSTAGE
PAID
TPC

OR

FIRST CLASS
PRESORTED
US POSTAGE
PAID
CAPE GIR MO
PERMIT 168

Design #03   **Design #04**

Marketing Mail – 200 pc min.

PRSRT STD
US POSTAGE
PAID
TPC

OR

PRSRT STD
US POSTAGE
PAID
CAPE GIR MO
PERMIT 168

Design #05   **Design #06**

Nonprofit Marketing Mail – 200 pc min.

NONPROFIT ORG
US POSTAGE
PAID
TPC

OR

NONPROFIT ORG
US POSTAGE
PAID
CAPE GIR MO
PERMIT 168

Design #07   **Design #08**

EDDM – 200 pc min.

***********ECRWSSEDDM****
Postal Customer

PRSRT STD
US POSTAGE
PAID
TPC
ECRWSS

OR

***********ECRWSSEDDM****
Postal Customer

PRESRT STD
US POSTAGE
PAID
CAPE GIR MO
PERMIT 168
ECRWSS

Design #09   **Design #010**

EDDM Nonprofit – 200 pc min.

***********ECRWSSEDDM****
Postal Customer

NONPROFIT ORG
US POSTAGE
PAID
TPC
ECRWSS

OR

***********ECRWSSEDDM****
Postal Customer

NONPROFIT ORG
US POSTAGE
PAID
CAPE GIR MO
PERMIT 168
ECRWSS

Design #011   **Design #012**

Note: If a client requests nonprofit postage, please confirm with the Mailing Dept that the client has their proper nonprofit status filed with the USPS. **Even though an organization is filed as a nonprofit with the IRS, the proper paperwork must still be filed with the USPS to get the nonprofit rates. This applies to Marketing Mail and EDDM. There is no nonprofit rate for First Class.**

<u>**Company and Nonprofit indicias must include a full return address on mailpiece.**</u>