



# UNDERSTAND & COLLABORATE

Let's collaborate to gather essential details for each request—such as project goals, budget, theme, personalization needs, and event specifics—to ensure that it's perfectly suited for your brand and occasion. Our team is here to guide you every step of the way, working with you to ensure that your gifts reflect the care and attention your clients deserve.

We believe in the power of customization, where each gift tells a unique story and becomes more than just a treat. With a focus on quality and craftsmanship, we can help you create memorable experiences that enhance employee appreciation programs and beyond.

At Sofia's Cookies, we know that a thoughtful gift is one of the best ways to show appreciation. Whether you're celebrating the holidays or sending New Year's wishes to a client, we offer custom-branded, perfectly personalized gifts that leave a lasting impression. Let's create something special together!

## HOLIDAY GIFTING IDEAS

NEW YEAR'S WISHES

HOLIDAY PARTY INVITATIONS

EVENT GIVEAWAYS

CLIENT THANK YOUS

TREATS FOR THE OFFICE

KITTING & FULFILLMENT

& SO MUCH MORE!

### NEW FOR 2025!

Serve up holiday sweetness with a **HOT COCOA BAR KIT** the whole team can enjoy! See more details on Page 20





## DESIGN & CREATE

Our design process is crafted to bring your vision to life with precision and creativity. With **no art setup fees**, we make it easy and accessible to create custom canisters, snack bags, and gift boxes that reflect your unique identity. From concept to completion, our team is dedicated to producing high-quality, impactful packaging that's truly branded for you.

There's something unforgettable about receiving a gift with your name on it—a personalized touch makes a lasting impression. Personalization transforms each box into more than just a gift; it's a meaningful reminder that makes people feel truly valued.



### NEW FOR 2025!

Package your Snack Bags in a **MINI MAILER** that adds even more space for customization! See more details on Page 16

[WWW.SOFIASCOOKIES.COM/PACKAGING](http://WWW.SOFIASCOOKIES.COM/PACKAGING)



### PERSONALIZE WITH RECIPIENT NAME

Create an engaging and personal promo gift by adding the recipient's first and last name.

### CUSTOMIZE EACH MESSAGE

Our variable data reaches beyond just names; custom messages add a personalized touch.

### SWEET REGARDS

Add contact information to each gift with a "compliments of" section.

# ENDLESS WAYS TO CUSTOMIZE!





# PRODUCE & EXECUTE

Mix and Match! No two orders look the same at Sofia's. Choose from our gourmet, all-natural cookies, snacks, and confections **made in the USA** to create a delicious memory for years to come.

Once you choose your products and packaging, consider adding details like personalization, variable data, or printed cards. Visit our website for packaging and specialty program examples including kitting and release program fulfillment.



MADE WITHOUT ANIMAL PRODUCTS



SEASONAL PRODUCT (AVAILABLE OCT-DEC)



MADE WITHOUT WHEAT



ONLY AVAILABLE IN 8-INCH CANISTERS



MADE WITHOUT NUTS



## 1 CHOCOLATE CHIP MINI COOKIES

100% all-natural, melt-in-your-mouth, rich butter Mini Cookies mixed with sweet chocolate chips. ●

## 2 CINNAMON SNAP MINI COOKIES

A sweet twist on a classic flavor. Enjoy a Cinnamon Snap Mini Cookie coated in a cinnamon sugar dusting. ●

## 3 VANILLA PECAN MINI COOKIES

Decadent Vanilla Pecan Mini Cookie with real pecan chips baked in. Our namesake Sofia's favorite.

## 4 KEY LIME PIE MINI COOKIES

Bursting with citrus flavor & a dusting of powdered sugar. Key Lime Pie Mini Cookies are a crowd favorite.

## 5 SUGAR MINI COOKIES

Enjoy a small bite-sized Sugar Mini Cookie that is perfect for any celebratory occasion. ●

## 6 MINT CHIP MINI COOKIES

Savor rich mint chocolate flavor in these bite sized delights. ●●

7 **ENERGY FRUIT & NUT TRAIL MIX**  
 A perfect balance of almonds, sunflower seeds, Brazil nuts and pepitas tossed with plump raisins, tangy bits of dried apples, cranberries and diced papaya. ●●

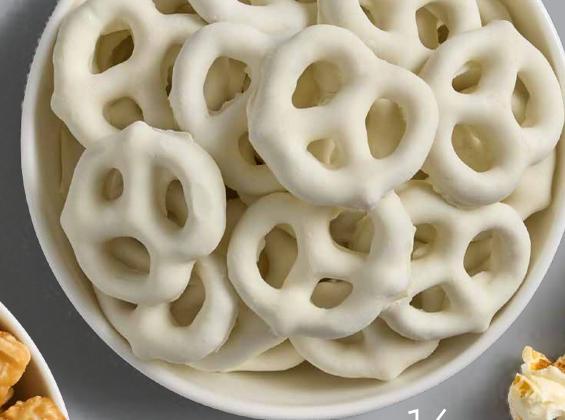
8 **SPICY GUAC MIX**  
 An exciting blend of spicy peanuts, seasoned seeds, corn and guacamole crisps. ●●●

9 **NEW SAVORY WASABI MIX**  
 A bold blend of spiced cashews, almonds, honey toffee peanuts, wasabi peas, and sesame sticks, delivering the perfect balance of sweet, heat, and crunch. ●●

10 **BUTTER TOFFEE PEANUTS**  
 A rich, buttery flavor with a hint of sweetness coats salted peanuts for a snack you can't stop eating. ●



14



15



8



10



12

13



16



11

11 **CHERRY CHOCOLATE NUT MIX**  
 A cheerful mix of nuts, raisins, chocolate chips, sweet dried cherries and festive holiday chocolate stars. The perfect snack for any celebratory occasion. ●●

14 **YOGURT COVERED PRETZELS**  
 Our sweet and salty favorite. Salted pretzels coated in sweet yogurt is a crowd pleaser. ●●

12 **SALTED CARAMEL POPCORN**  
 The finest caramel popcorn with a trace of sea salt. A classic. ●●●●

15 **KETTLE POPCORN**  
 Our small batch kettle corn turns any moment into a special occasion. This all-American classic mixes salty popcorn with a hint of sweetness. A delicious, dairy-free treat. ●●●●

13 **MINT PUFFS**  
 Our bright striped peppermint puffs simply melt in your mouth, a sweet addition in any gift box. ●●●

16 **TRIPLE TREAT POPCORN**  
 Salted white popcorn, caramel popcorn and sharp cheddar popcorn combined together for a mouth-watering snack. ●●●



7



9

NEW

NEW

# CUSTOM SNACK BAGS

Make your brand unforgettable with custom snack bags that set a new standard. Available in two sizes—Grab & Go (small) and Snack & Seal (large)—they feature a sleek matte finish, optional product windows, and customization you've come to expect from Sofia's. Fully branded to match any occasion, these snack bags are the ideal choice for impactful, affordable gifts that deliver exceptional value. **MOQ: 250 units for any size snack bag.**

*Note that the custom snack bags can only be filled with our snack mixes; cookies and confections are excluded.*



[SMALL CUSTOM SNACK BAG]  
GRAB & GO BAG

[LARGE CUSTOM SNACK BAG]  
SNACK & SEAL BAG

WWW.SOFIASCOOKIES.COM/CUSTOM-SNACK-BAGS

**VISIT OUR WEBSITE FOR SALES TOOLS & MORE INFO!**

SOFIASCOOKIES.COM/  
CUSTOM-SNACK-BAGS



[SHOWING]  
MINI MAILER W/SNACK & SEAL BAG

# CUSTOM CANISTERS

Our custom canisters, available in 8-inch and 4-inch sizes, are the ultimate personalized gift. With full-wrap customization, they can be tailored to suit any occasion—whether it’s for a company holiday party, end-of-year thank-yous, or sending New Year’s wishes. Filled with premium cookies, snacks, or confections, these canisters make a memorable statement that perfectly aligns with your brand and message. Pricing will vary depending on quantity and fill chosen. **MOQ: 32 units for any canister size.**



# CUSTOM GIFT BOXES

Our gift boxes offer the perfect blend of flexibility and customization to meet your gifting needs. With our small, medium, and large gift boxes, you can easily choose a box that aligns with your budget. Each box can be tailored with various combinations of our 8-inch and 4-inch canisters, allowing you to create a unique mix of cookies, snacks, and confections. From budget-friendly selections to fully-customized arrangements, our gift boxes make it easy to create a memorable branded gift. Pricing will vary depending on quantity and fill chosen. **MOQ: 32 units for any box size.**

## SMALL BOX

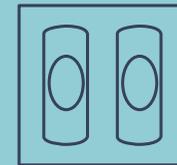


**SMALL BOX INSERT A 'ONE OUT'**  
8-inch or two 4-inch canisters of cookies, snacks or confections.

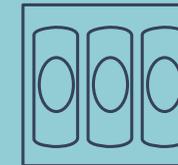
**DON'T FORGET TO CHECK OUT OUR SPECIALTY BOXES & PROGRAMS!**

Starting on Page 20

## MEDIUM BOX



**MEDIUM BOX INSERT B 'TWO OUT'**  
8-inch or 4-inch canisters of cookies, snacks or confections.



**MEDIUM BOX INSERT C 'THREE OUT'**  
8-inch or 4-inch canisters of cookies, snacks or confections.

## LARGE BOX



**LARGE BOX INSERT D 'FIVE OUT'**  
8-inch or 4-inch canisters of cookies, snacks or confections.



**LARGE BOX INSERT E 'SEVEN OUT'**  
8-inch or 4-inch canisters of cookies, snacks or confections.

NEW

# HOT COCOA BAR KITS

An elevated gifting experience designed to warm hearts and spark conversation. Each Hot Cocoa Bar Kit is thoughtfully curated with premium ingredients and customizable branding options, letting you create truly one-of-a-kind gifts. It's not just hot cocoa — it's a memorable moment that's personalized to make every recipient feel special. Ideal for employee appreciation, client thank-yous, or cozy winter campaigns, these gifts transform a simple treat into a lasting impression. **MOQ: 32 units for any size kit.**



**[SHOWING]**  
**SMALL HOT COCOA BAR KIT**  
 1-2 servings. Two hot cocoa packets, cocoa confetti and peppermint marshmallows.



**[SHOWING]**  
**MEDIUM HOT COCOA BAR KIT**  
 4-8 servings. Eight hot cocoa packets, cocoa confetti, peppermint marshmallows, salted caramel popcorn, mint chip cookies and cinnamon snap cookies, and table tent.

WWW.SOFIASCOOKIES.COM/HOT-COCOA-BAR-KIT

VISIT OUR WEBSITE FOR SALES TOOLS & MORE INFO!

SOFIASCOOKIES.COM/  
HOT-COCOA-BAR-KIT



**[SHOWING]**  
**LARGE HOT COCOA BAR KIT**  
 10-20 servings. Twenty hot cocoa packets, cocoa confetti, peppermint marshmallows, salted caramel popcorn, mint chip cookies, cinnamon snap cookies and chocolate chip cookies, and table tent.

[SPECIALTY BOX]

# COZY GIFT BOXES

Sofia's has teamed up with two industry leaders to create a one-of-a-kind gift. Each gift box includes a custom Denik notebook and cozy knit Sock Club socks alongside our tasty Chocolate Chip Mini Cookies. Choose from a small box or medium box for a gift that stands out. Send for any seasonal or year-round occasion; holiday greetings, Thanksgiving gratitude, and more!



**[SHOWING]**  
**SMALL COZY GIFT BOX**  
One 4-inch canister of cookies, socks and small notebook.  
**MOQ: 32 units**



**[SHOWING]**  
**MEDIUM COZY GIFT BOX**  
One 8-inch canister of cookies, socks and lay-flat notebook.  
**MOQ: 32 units**

## YOUR GIFT IS GIVING BACK



### COMMUNITY

**Sock Club** offers matching donations upon request of orders! For every pair of custom socks purchased, Sock Club will donate a pair of socks. They have partnered up with many homeless organizations and disaster relief programs.



### REFORESTATION

**Sofia's Cookies** proudly donates quarterly to One Tree Planted to offset our carbon footprint. One Tree Planted is on a mission to make it simple for anyone to help the environment by planting trees!



### EDUCATION

A portion of every **Denik** notebook purchase goes toward building schools to enhance the education of students in Mali, Guatemala, Laos, Ghana, Nicaragua, and the United States.

[WWW.SOFIASCOOKIES.COM/COZY-GIFT-BOX](http://WWW.SOFIASCOOKIES.COM/COZY-GIFT-BOX)

# KITTING PROGRAMS

Create custom-designed gift boxes complete with treats and your sourced items—shipped to one location, or many. Bulk, drop ship and release programs available. We also offer storage flexibility with short- or long-term warehousing available as needed. Quoted on a case-by-case basis, please contact our Sales team to get started ([sales@sofiascookies.com](mailto:sales@sofiascookies.com)).



[WWW.SOFIASCOOKIES.COM/KITTING-FULFILLMENT](http://WWW.SOFIASCOOKIES.COM/KITTING-FULFILLMENT)

# MILK & COOKIES GIFT BOX

Send the ultimate gift box with a timeless classic. We offer a complete gift box with one Fairlife ultra-filtered shelf-stable milk made from real dairy. Fairlife is the perfect single-serve option to enjoy with fresh, all-natural mini cookies. Each gift box is custom branded at no extra charge. [WWW.SOFIASCOOKIES.COM/MILK-AND-COOKIES](http://WWW.SOFIASCOOKIES.COM/MILK-AND-COOKIES)



[SHOWING] **MILK & COOKIES GIFT BOX**  
 One 8-inch and two 4-inch canisters of cookies, snacks or confections. **MOQ: 64 units**

# TUMBLER GIFT BOX

Create a one-of-a-kind gift combining sweet treats and a branded tumbler. Our tumbler insert offers the flexibility of our custom-branded gift boxes with the ability to add your sourced tumbler. [WWW.SOFIASCOOKIES.COM/GIFT-BOXES](http://WWW.SOFIASCOOKIES.COM/GIFT-BOXES)



[SHOWING] **TUMBLER GIFT BOX**  
 Two 8-inch canisters of cookies, snacks or confections. **MOQ: 32 units**

# RELEASE PROGRAMS

Set it and forget it! Create your custom gift up front and we'll ship fresh product on-demand as requested. Choose when and how many perfectly customized gifts to send to your recipients. Once it's time to ship, submit our simple template with shipment information and we take care of the rest.



# DELIVER & DELIGHT

We know that timing is everything, and that's why we offer reliable shipping options to ensure your gifts arrive when they're needed—whether it's for a big event, a holiday gift, or an end-of-year employee appreciation gift. Need to send gifts to multiple locations? We can handle large orders with ease, and ship directly to each recipient.

## BULK SHIPPING

Bulk shipping is the simplest way to hand out Sofia's Cookies customized canisters and custom snack bags. Choose your desired size of canister or custom snack bag and fill with our variety of fresh-baked cookies, snacks, and confections. *Note that the custom snack bags can only be filled with our snack mixes; cookies and confections are excluded.*

## DROP SHIPPING

Drop shipping a surprise gift box to a recipient's doorstep makes gifting even more exciting with the added feature of optional variable data! Match fee may apply for production and shipping purposes. *International shipping availability may vary by location.*

## MINI MAILERS

Perfectly sized to package your custom snack bag! The mini mailer fits up to two Snack & Seal (large) custom snack bags for when you want to send a little extra sweetness. The Mini Mailer can also be used as a kitting box; perfect for small items like lanyards or stickers.

## CUSTOM GIFT BOXES

We offer small, medium and large gift boxes with various inserts to hold multiple canisters. Add a branded box wrap to bring the design from the inside to the outside. Each gift box is shrink-wrapped for extra protection.